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ZAP Paves Way for Rapid Growth by Partnering with Concerto Cloud Services

TAMPA – (Aug. 31, 2016) – [ZAP Business Intelligence](#), the leading provider of data intelligence solutions including data management and analytics, will now offer its customers the industry-leading reliability and expertise of [Concerto Cloud Services](#). Concerto Cloud Services, a fully managed cloud provider for mission-critical applications, delivers the market’s highest availability, performance and service standards to ZAP’s growing base of enterprise resource planning (ERP) and business intelligence customers.

“After researching cloud service providers, Concerto Cloud Services stood out for its premium offering and expertise,” said Bill Tennant, VP of Global Sales for ZAP. “We’re obsessed with delivering the best tools and experience to our customers, and with Concerto we can ensure that this experience includes the market’s leading cloud solution for reliability, scalability, security and risk management.”

Concerto Cloud Services offers an all-in-one cloud solution that can dynamically scale as demands increase to provide the unparalleled performance, security, and reliability of a private cloud, while offering the flexibility to leverage public cloud offerings, third-party and on-premise applications in a hybrid configuration. Concerto’s fully managed cloud solution ensures industry compliance, uninterrupted performance and enterprise-class reliability from the moment applications go live in the cloud. Alongside ZAP’s scalable architecture and customer successes, this new partnership provides an end-to-end data management and automation platform for ZAP and Concerto customers.

“ZAP’s value proposition is grounded in trust, from data collection to the customers’ application of meaningful analytics,” said Steve Terp, president of Concerto Cloud Services. “Concerto is a natural fit for ZAP because we’re always there to provide a secure, 24/7 cloud infrastructure that’s up to their challenge, no matter how big they scale, letting them focus instead on finding new customers.”

About Concerto Cloud Services

Concerto Cloud Services is a fully managed cloud provider for mission-critical applications. Concerto makes IT easy by offering seamless integrations, complete infrastructure management and flexible deployments across virtual private, public and hybrid clouds. The Concerto team helps organizations use the cloud to reduce IT challenges and drive business growth through an application-centric approach and best-in-class technologies developed by Microsoft, Cisco, AWS and other leading providers. Advanced compliance and regulatory certifications, rigorous security protocols and a 99.99 percent guaranteed uptime are part of Concerto’s “Premium Comes Standard” offering and have earned the company recognition as a top global cloud service provider. www.concertocloud.com

About ZAP

ZAP delivers world-class data automation, data modeling, and data visualization solutions that support governed and trusted data outputs from a central point in the business, allowing organizations to better manage their business through enhanced insight whether On-Premise, Cloud or even Hybrid. ZAP Data Intelligence is a discrete solution that manages the integration of multiple data sources while maintaining repeatable trusted data models that can be leveraged across any business, including specific technology and assets for software vendors looking to provide a fully integrated BI experience for their



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customers. With the ability to interoperate with other leading self-service visualization solutions, ZAP provides a flexible, scalable and economic solution for the data needs of any business.

<https://www.zapbi.com>

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