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Concerto Cloud Services Launches the Concerto Cloud for Healthcare Featuring Industry-best Security, Compliance and Service

Healthcare delivery organizations, payers and technology companies now have a trusted partner and a hybrid cloud solution built for the unique requirements of the industry

TAMPA – (Dec. 12, 2016) – Health systems, payers and technology companies across the health and life sciences industry can now rely on a fully managed cloud developed expressly for the complexity and rigorous security requirements of the industry. [Concerto Cloud Services](#) has launched the Concerto Cloud for Healthcare featuring the highest levels of security and service, as well as built-in HIPAA compliance from the application down through the physical layer. Hybrid deployment capabilities with integrations across the Concerto private cloud, Microsoft Azure public cloud and on-prem applications offer the flexible and scalable platform today's health organizations increasingly require.

"Through years of serving healthcare customers and channel partners, we know this industry has been cautious to embrace the cloud because of concerns about data security, compliance and complexity," said Greg Pierce, chief cloud officer at Concerto Cloud Services. "We also know that the healthcare system can be dramatically improved by the flexibility and cost-savings enabled by the cloud. We developed the Concerto Cloud for Healthcare from the ground up to address growing market demand to meet the unique and rigorous requirements of modern healthcare."

According to a [recent Gartner report](#), the general reluctance to embrace cloud offerings, particularly for protected health information (PHI), due to concerns over HIPAA readiness and security is now unfounded. "Cloud services have matured, as have the practices for cloud-using organizations, and the time has come for health delivery organizations to recognize cloud service providers' strengths and consider cloud-based hosting services as a viable regulation-acceptable IT service delivery model."

The Concerto Cloud for Healthcare is built to match and, in many cases, exceed even the strictest requirements for security, compliance and service levels. The cloud is fully managed through 24/7 support and a 99.99 percent guaranteed uptime, enabling organizations to focus on improving patient care and driving greater innovation instead of technology infrastructure or oversight. It integrates seamlessly with electronic health records (EHR), enterprise resource planning (ERP) and enterprise content management (ECM) applications, and offers high-performance capabilities such as automatic failover to ensure business continuity, advanced protection from common Distributed Denial of Service (DDOS) attacks, and single sign-on and multi-factor authentication. Concerto's on-prem compliance template also ensures all desktops are HIPAA compliant with each startup.

"We're proud of the innovation behind the Concerto Cloud for Healthcare, but we're mindful this is about more than just the technology," added Steve Terp, president of Concerto Cloud Services. "The most important requirement for our customers and partners is improving the experience across the entire healthcare spectrum, and this purpose guided the development of our healthcare cloud."

For more information about the features and benefits of the Concerto Cloud for Healthcare, including its industry-best security capabilities, built-in compliance and superior service level offerings, see the following: <http://www.concertocloud.com/healthcarecloud>



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About Concerto Cloud Services

Founded in 2011, Concerto Cloud Services provides fully managed private, public and hybrid cloud solutions. Concerto is a trusted advisor to customers and partners seeking to make IT easier, manage risk and reduce operational challenges. Concerto Cloud Services was built on a rich legacy of application expertise, innovation and a relentless pursuit of service excellence. The company developed a state-of-the-art virtual private cloud for mission-critical applications that require high levels of security, performance and strict regulatory compliance. Concerto's *Premium Comes Standard* offering includes a 99.99% guaranteed uptime for applications and the seamless integration of multiple clouds into a single managed solution.

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